



FUND THE MISSION | DONOR OPPORTUNITIES

- The American Cancer Society helps people stay well, get well, by finding cures and by fighting back. Each year, the American Cancer Society helps nearly 1 million people touched by cancer get the help they need, when and where they need it.
- In the year 1913, 15 physicians worked together to found what would become the American Cancer Society.
- We fill a unique need, funding young investigators for new, promising ideas at a crucial time in their careers. Our track record of funding 47 Noble Prize winners early in their careers demonstrates our ability to identify the best and brightest ideas. Since the American Cancer Society research program was established in 1946, it has invested more than \$4 billion in cancer research.
- In 2015, the estimated number of Americans expected to die of cancer each day is 1600. The number of women expected to be diagnosed with invasive breast cancer is 231,840 and the estimated number of men expected to be diagnosed with prostate cancer is 220,800.
- Today, 2 out of 3 people diagnosed with cancer survive for 5 years or more. Cancer mortality rates in the US have fallen 20 % during the past two decades; that's 400 lives saved from cancer every day. We are working to save 1,000 lives a day domestically and one day 10,000 lives a day worldwide.

Help us Fund the Mission! Below are tangible examples of how your contribution can help those touched by cancer:

\$15,000 RALLY FOR RESEARCH	This donation could go towards funding an American Cancer Society research pay-if grant
\$10,000 GIVE TO A GUEST	This donation could go towards providing 12 cancer patients free lodging while traveling to a Hope Lodge.*
\$5,000 GIVE TO A GUEST	This donation could go towards providing 6 cancer patients free lodging while traveling to a Hope Lodge.*
\$2,500 PATIENT SUPPORT	This donation could go towards providing 62 round trips to treatment for local cancer patients through the American Cancer Society's Road to Recovery Program.
\$1000 PATIENT SUPPORT	This donation could go towards providing 13 patients undergoing cancer treatment with a new wig
\$500 PATIENT SUPPORT	This donation could go towards providing 2 cancer patients with a makeup kit for the Look Good...Feel Better program
\$250 RESEARCH SUPPORT	This donation could go toward helping an American Cancer Society funded researcher purchase 500 test tubes
OTHER DONATION AMOUNT	Any amount you donate will help fund the mission to get well, stay well, find cures, and fight back!

*based on the Hope Lodge facility average guest stay at 17 nights per cancer patient and caregiver

Mission Gifts are 100% tax deductible; all will go towards the American Cancer Society mission.

Benefits:

- **Listed on the website as a Fund the Mission donor**
- **Listed in the program as a Fund the Mission donor**
- **Verbally recognized on stage by emcee at the event (\$2,500+ verbally addresses the crowd)**



FUND THE MISSION | DONATION FORM

DATE COMPLETED:

Check Enclosed: \$ _____

(Payable to: American Cancer Society Tax ID# 13-1788491)

*** This donation is 100% tax deductible

Credit Card (Please Check One): VISA Mastercard American Express Discover

Name as it appears on Card: _____

Card No.: _____ Exp.: _____ Date: _____

Cardholder Signature: _____

Mailing Address on Card: _____

City: _____ State: _____ Zip: _____

Donor Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____ Email: _____

For more information, please contact Kaki Morrow at 334.791.8823 or via email at kaki.morrow@cancer.org OR pay online at SummerLightsCelebration.org

Mail your payment to:
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